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NOVEMBER NEWSLETTER



Air Check Texas



With November here our minds start to think of the Holiday plans and end of year things we need to do. In retail, Halloween turns directly into Christmas, seeming to skip over Thanksgiving. This Thanksgiving season, I want to share some of my blessing with you. I am blessed that the stress of the past two years regarding our business has passed, and I am thankful for old and new customers this year. I am also blessed that my Dad is healthy enough to make an appearance at work every day. It is reassuring to have him around to bounce ideas off of, or to simply see him sitting in the waiting room with his cup of coffee.

In our ongoing improvements to the business, we will be painting and spiffing up the outside of the building. Internally, we will begin utilizing digital technology to allow our employees to communicate better amongst ourselves and with you, our customers. Look for text messages to let you know your vehicle is ready, along with pictures and videos to help you understand the repair that is necessary.

MEET THE CREW



Let us introduce you to Matt Wright. Matt is one of our general technicians. He joined Davis Automotive in August of 2015. He currently holds ASE certification in Brakes, Suspension and Steering and Electrical. He was born in Dallas while being raised in Plano and Richardson. In his spare time, he enjoys riding motorcycles, both road and dirt and going to the gun range. Matt's goal is to become an ASE Master Technician.

FREE CHARGING SYSTEM CHECK!

Free Charging System Check including battery alternator and starter. Special must be presented in advance. Some limitations may apply.

[MAKE AN APPOINTMENT](#)

ELECTRICAL SYSTEMS

The change of weather brings many more failures in batteries. I would like to explain why the cold has this effect and the unexpected issues this may cause. The battery is the energy

source for the vehicle. A battery may still start your car even if it is low on energy; however other systems such as air bags, ABS, and climate control may not operate properly with a weak battery.

Most people believe that the cold is what causes batteries to go bad, but in reality it is the heat of the summer that evaporates the water in the battery resulting in this loss of energy that appears with the cold weather. Batteries may also affect the way that the starter and alternator operate. A weak battery causes a starter to not make quick contact to start your car. This causes wear and tear on the starter, which usually manifests itself weeks after changing a battery, even though its failure is caused by the weak battery that is no longer in the vehicle. It is not uncommon for the battery to cause the alternator to overcharge, thus causing it to prematurely stop charging the battery. This is why many times you will need to replace an alternator with, or shortly after, replacing a battery. Getting your battery load tested twice a year is a good item to include with your preventative maintenance schedule in order to avoid some of these problems.


THANKSGIVING RECIPIES!

[Easy Cheesy Broccoli Casserole](#)

[Creamy Parmesan Baked Corn](#)



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